

## CBS Sports uses v3 HD Zoom Lenses at NCAA Final Four



**v3 Fujinon Lens**

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CBS Sports featured Vision III Imaging, Inc.'s, Parallax Scanning v3 technology in the NCAA Men's Basketball Final Four tournament this year in Atlanta, Georgia. The v3 technology was integrated seamlessly into live telecast of Saturday's two semi final games and Monday night's championship game.

The unique capabilities of the v3 lenses allowed CBS Sports to enhance both its 90 fps slow motion and real time game footage. The HD footage was shot using the Angenieux 26x7.8 HD zoom lens equipped with a v3 AX2 parallax scanning unit on the Sony Super Slow Motion 3300 camera.

The feedback from CBS executives was extremely positive, with future productions in the works.

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Download v3 texture and depth enhanced imaging examples at [www.inv3.com](http://www.inv3.com)