

**Dimension Enhancing Lens Technology Brings Added
Realism to ESPN Coverage of X-Games No. 12**



Maik Kuhne shoots the Big Air jump using a Varicam equipped with the v3/Angenieux 26X7.8 HD Lens

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August 14, 2006 - Vision III Imaging, Inc. and 800 Kamerman teamed together this past week to capture dimensionally enhanced HD footage for ESPN at the 12th Annual X Games. The v3 look was produced using an Angenieux 26X7.8 ENG HD zoom lenses equipped with an AX2 parallax scanning device. The v3 lenses were fully compatible with 800 Kamerman's Panasonic Varicam HD video cameras used at the events. The v3 footage was edited, broadcast and viewed in the home on standard or HD televisions without any additional equipment. v3 programming contains a greater sense of image realism creating a more memorable experience for the viewer.

Trent Kamerman, owner of 800 Kamerman, has worked with ESPN for years and was the force behind using the v3 technology at the X Games. Three of Trent's shooters used the lenses for coverage of the Big Air skateboard jump, skateboard vert, BMX vert and BMX best trick events. The v3/Angenieux lenses integrated seamlessly into the production and were enthusiastically received by the cameramen for their ease of use.

Vision III Imaging, Inc. of Herndon, VA, developed the AX2 and unique Parallax Scanning technology that produces the v3 look. Vision III's President, Chris Mayhew, was very pleased with the quick integration and ease of use of the v3 AX2 equipped Angenieux lens at the X Games.

Mayhew said, “It took only about 15 minutes for me to explain how to operate the AX2 equipped lenses to these guys and off they went.”

The Company has had great success with its efforts to date in the sports video industry and is looking forward to expanding those opportunities in the future. The introduction of the AX2 into the Angenieux product line is the first commercial lens offering of v3 available for purchase to the industry. Vision III plans to port its interoperability to other lenses in the future.

Vision III Imaging, Inc. offers technologies developed to capture more compelling images that serve to differentiate one’s visual broadcast production brand. v3 provides depth, texture and apparent resolution enhancement to virtually any moving image displayed on televisions, computers (games or Internet), and picture projection. It isn’t an “either/or” option, but easily controlled by the operator at the point of capture to dynamically change the desired effect. The v3 depth enhancement can be broadcast and viewed without any additional equipment or special glasses.

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Download v3 texture and depth enhanced imaging examples at www.inv3.com